



AGENDA: 2019 ANNUAL CONFERENCE

WEDNESDAY FEBRUARY 27, 2019

- 7:30 - 8:00** **REGISTRATION & BREAKFAST**
- 8:00 - 8:15** **WELCOME & OPENING REMARKS**
Nick Ficklin, KY HFMA President
- 8:15 - 9:30** **HEALTHCARE FINANCIAL MANAGEMENT IS A MARATHON**
Speaker: Matt Jones
- 9:30 - 9:45** **MORNING BREAK 1**
- 9:45 - 10:45** **SURVIVING THE CYBERPOCALYPSE**
Speaker: Craig Felty, Hancock Regional Hospital & Ron Pelletier, Pondurance
- 10:45 - 11:00** **MORNING BREAK 2**
- 11:00 - 12:00** **BREAKOUT SESSION 1:**
- SESSION A: WAGE INDEX STRATEGIES & BEST PRACTICES**
Speaker: Sue Brammer, BKD, LLP
- SESSION B (PHYSICIANS): QUALITY PAYMENT PROGRAM YEAR 3: AN OVERVIEW TO ENSURE SUCCESS**
Speaker: Kelly Fountain, Kentucky Regional Extension Center
- 12:00 - 1:00** **LUNCH**
- 1:00 - 2:00** **HEALTHCARE FINANCIAL MANAGEMENT IS A MARATHON - PART TWO**
Speaker: Matt Jones
- 2:00 - 2:10** **AFTERNOON BREAK 1**



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2:10 - 3:00

BREAKOUT SESSION 2:

SESSION A: KHA UPDATE

Speaker: Carl Herde, Kentucky Hospital Association

SESSION B (PHYSICIANS): SQUASHING ANECDOTES: A DATA-DRIVEN APPROACH TO MANAGING PHYSICIAN PRACTICE PERFORMANCE

Speaker: Hunter Hayes, FTI Consulting

3:00 - 3:15

AFTERNOON BREAK 2

3:15 - 4:00

BREAKOUT SESSION 3:

SESSION A: KY HEALTH MEDICAID 1115 WAIVER PLAN UPDATE

Speaker: Tracy Williams, KY HEALTH

SESSION B (PHYSICIANS): 2019 - THE YEAR OF TELEHEALTH

Speaker: Deborah Burton, KentuckyOne Health & Donna Veno, Kentucky Telehealth Board

4:00 - 5:00

REDUCING WORKPLACE STRESS AND PREVENTING BURNOUT

Speaker: Tiffany Cardwell, MCM CPA's

5:00 - 6:00

NETWORKING HAPPY HOUR (SPONSORED BY SENEX)

THURSDAY FEBRUARY 28, 2019

7:30 - 8:00

REGISTRATION & BREAKFAST

8:00 - 9:15

HEALTHCARE FINANCE MARATHON: STAYING THE COURSE

Speaker: Joe Fifer, National HFMA President

9:15 - 9:30

MORNING BREAK 1

9:30 - 10:30

HEALTHCARE FRAUD (1.0 ETHICS HOUR)

Speaker: Jennifer Ratterman, Federal Bureau of Investigation



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10:30 - 10:45

MORNING BREAK 2

10:45 - 11:45

BREAKOUT SESSION 1:

SESSION A: ACCOUNTING & AUDITING UPDATE

Speaker: Bill Leachman & Thomas Carver, BKD, LLP

SESSION B: DENIAL MANAGEMENT CASE STUDY

Speakers: Linda Mescher & Andrew Wilson, Bottom Line Systems, Inc.

11:45 - 12:45

LUNCH

12:45 - 1:45

BREAKOUT SESSION 2:

SESSION A: TURNING OPERATIONAL SPEND INTO INVESTMENT CAPITAL

Speakers: Anthony Mathis, Norton Healthcare & Angie Stokes, Harshaw Trane

SESSION B: 2019 OPPS REIMBURSEMENT UPDATE

Speaker: Scott Trieda, Blue & Co, LLC

1:45 - 2:15

ICE CREAM NETWORKING SOCIAL

2:15 - 3:15

BREAKOUT SESSION 3:

SESSION A: KENTUCKY MEDICAID UPDATE

Speaker: Carol Steckel, KY Medicaid Commissioner

SESSION B: DELIVERING ROI FROM BUSINESS INTELLIGENCE

Speaker: Gaurav Gupta, Med-Metrix

3:15 - 3:30

AFTERNOON BREAK 1

3:30 - 4:30

OPIOIDS: THE EFFECTS ON SOCIETY & HEALTHCARE

Speaker: Martin Redd, U.S. Drug Enforcement Administration



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EVENT:

Omni Louisville Hotel
400 S 2nd Street
Louisville, KY 40202
(502) 313-6664

Hotel Reservations should be made directly with the hotel. Discounted HFMA room rate of \$239 valid until January 28, 2019.

REGISTRATION FEES:

Providers/Physicians/Health Plans - \$200.00 (includes MGMA members)

Non-Provider HFMA Members - \$250.00

Non-Provider HFMA Non-Members - \$300.00

One-Day HFMA & MGMA Members - \$100.00

One-Day HFMA Non-Members - \$150.00

Full-Time Student - \$20.00

[Click Here to register online](#)

Mail checks to:

Kentucky HFMA
P.O. Box 645401
Cincinnati, OH 45264-5401



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healthcare financial management association

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