



AGENDA: 2019 ANNUAL CONFERENCE

**WEDNESDAY FEBRUARY 27, 2019**

- 7:30 - 8:00**                    **REGISTRATION & BREAKFAST**
- 8:00 - 8:15**                    **WELCOME & OPENING REMARKS**  
*Nick Ficklin, KY HFMA President*
- 8:15 - 9:30**                    **HEALTHCARE FINANCIAL MANAGEMENT IS A MARATHON**  
*Speaker: Matt Jones*
- 9:30 - 9:45**                    **MORNING BREAK 1**
- 9:45 - 10:45**                **SURVIVING THE CYBERPOCALYPSE**  
*Speaker: Craig Felty, Hancock Regional Hospital & Ron Pelletier, Pondurance*
- 10:45 - 11:00**               **MORNING BREAK 2**
- 11:00 - 12:00**               **BREAKOUT SESSION 1:**
- SESSION A: WAGE INDEX STRATEGIES & BEST PRACTICES**  
*Speaker: Sue Brammer, BKD, LLP*
- SESSION B (PHYSICIANS): QUALITY PAYMENT PROGRAM YEAR 3: AN OVERVIEW TO ENSURE SUCCESS**  
*Speaker: Kelly Fountain, Kentucky Regional Extension Center*
- 12:00 - 1:00**                    **LUNCH**
- 1:00 - 2:00**                    **HEALTHCARE FINANCIAL MANAGEMENT IS A MARATHON - PART TWO**  
*Speaker: Matt Jones*
- 2:00 - 2:10**                    **AFTERNOON BREAK 1**



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2:10 - 3:00

### **BREAKOUT SESSION 2:**

#### **SESSION A: KHA UPDATE**

*Speaker: Carl Herde, Kentucky Hospital Association*

#### **SESSION B (PHYSICIANS): SQUASHING ANECDOTES: A DATA-DRIVEN APPROACH TO MANAGING PHYSICIAN PRACTICE PERFORMANCE**

*Speaker: Hunter Hayes, FTI Consulting*

3:00 - 3:15

### **AFTERNOON BREAK 2**

3:15 - 4:00

### **BREAKOUT SESSION 3:**

#### **SESSION A: KY HEALTH MEDICAID 1115 WAIVER PLAN UPDATE**

*Speaker: Tracy Williams, KY HEALTH*

#### **SESSION B (PHYSICIANS): 2019 - THE YEAR OF TELEHEALTH**

*Speaker: Deborah Burton, KentuckyOne Health & Donna Veno, Kentucky Telehealth Board*

4:00 - 5:00

### **REDUCING WORKPLACE STRESS AND PREVENTING BURNOUT**

*Speaker: Tiffany Cardwell, MCM CPA's*

5:00 - 6:00

### **NETWORKING HAPPY HOUR (SPONSORED BY SENEX)**

## **THURSDAY FEBRUARY 28, 2019**

7:30 - 8:00

### **REGISTRATION & BREAKFAST**

8:00 - 9:15

### **HEALTHCARE FINANCE MARATHON: STAYING THE COURSE**

*Speaker: Joe Fifer, National HFMA President*

9:15 - 9:30

### **MORNING BREAK 1**

9:30 - 10:30

### **HEALTHCARE FRAUD (1.0 ETHICS HOUR)**

*Speaker: Jennifer Ratterman, Federal Bureau of Investigation*



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10:30 - 10:45

**MORNING BREAK 2**

10:45 - 11:45

**BREAKOUT SESSION 1:**

**SESSION A: ACCOUNTING & AUDITING UPDATE**

*Speaker: BKD, LLP*

**SESSION B: DENIAL MANAGEMENT CASE STUDY**

*Speakers: Linda Mescher & Andrew Wilson, Bottom Line Systems, Inc.*

11:45 - 12:45

**LUNCH**

12:45 - 1:45

**BREAKOUT SESSION 2:**

**SESSION A: TURNING OPERATIONAL SPEND INTO INVESTMENT CAPITAL**

*Speakers: Anthony Mathis, Norton Healthcare & Angie Stokes, Harshaw Trane*

**SESSION B: 2019 OPPS REIMBURSEMENT UPDATE**

*Speaker: Scott Trieda, Blue & Co, LLC*

1:45 - 2:15

**ICE CREAM NETWORKING SOCIAL**

2:15 - 3:15

**BREAKOUT SESSION 3:**

**SESSION A: KENTUCKY MEDICAID UPDATE**

*Speaker: Carol Steckel, KY Medicaid Commissioner*

**SESSION B: DELIVERING ROI FROM BUSINESS INTELLIGENCE**

*Speaker: Gaurav Gupta, Med-Metrix*

3:15 - 3:30

**AFTERNOON BREAK 1**

3:30 - 4:30

**OPIOIDS: THE EFFECTS ON SOCIETY & HEALTHCARE**

*Speaker: Martin Redd, U.S. Drug Enforcement Administration*



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**EVENT:**

Omni Louisville Hotel  
400 S 2<sup>nd</sup> Street  
Louisville, KY 40202  
(502) 313-6664

Hotel Reservations should be made directly with the hotel. Discounted HFMA room rate of \$239 valid until January 28, 2019.

**REGISTRATION FEES:**

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Providers/Physicians/Health Plans - \$200.00 (includes MGMA members)

Non-Provider HFMA Members - \$250.00

Non-Provider HFMA Non-Members - \$300.00

One-Day HFMA & MGMA Members - \$100.00

One-Day HFMA Non-Members - \$150.00

Full-Time Student - \$20.00

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***[Click Here to register online](#)***

Mail checks to:

Kentucky HFMA  
P.O. Box 645401  
Cincinnati, OH 45264-5401



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