



AGENDA: 2019 ANNUAL CONFERENCE

**WEDNESDAY FEBRUARY 27, 2019**

- 7:30 - 8:00            **REGISTRATION & BREAKFAST**
- 8:00 - 8:15            **WELCOME & OPENING REMARKS**  
*Nick Ficklin, KY HFMA President*
- 8:15 - 9:30            **HEALTHCARE FINANCIAL MANAGEMENT IS A MARATHON**  
*Speaker: Matt Jones*
- 9:30 - 9:45            **MORNING BREAK 1**
- 9:45 - 10:45          **HANCOCK HEALTH CYBERATTACK CASE STUDY**  
*Speaker: Craig Felty, Hancock Regional Hospital*
- 10:45 - 11:00        **MORNING BREAK 2**
- 11:00 - 12:00        **BREAKOUT SESSION 1:**
- SESSION A: WAGE INDEX**  
*Speaker: Sue Brammer, BKD, LLP*
- SESSION B (PHYSICIANS): MIPS MEASURES**  
*Speaker: Kentucky Regional Extension Center*
- 12:00 - 1:00         **LUNCH**
- 1:00 - 2:00            **HEALTHCARE FINANCIAL MANAGEMENT IS A MARATHON - PART TWO**  
*Speaker: Matt Jones*
- 2:00 - 2:10            **AFTERNOON BREAK 1**



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2:10 - 3:00

### **BREAKOUT SESSION 2:**

#### **SESSION A: KHA UPDATE**

*Speaker: Carl Herde, Kentucky Hospital Association*

#### **SESSION B (PHYSICIANS): DATA ANALYTICS AND BENCHMARKING PHYSICIAN PRACTICE OPERATIONAL METRICS**

*Speaker: Hunter Hayes, FTI Consulting*

3:00 - 3:15

### **AFTERNOON BREAK 2**

3:15 - 4:00

### **BREAKOUT SESSION 3:**

#### **SESSION A: TBD**

*Speaker: TBD*

#### **SESSION B (PHYSICIANS): TELEMEDICINE**

*Speaker: Cabinet for Health and Family Services*

4:00 - 5:00

### **REDUCING WORKPLACE STRESS AND PREVENTING BURNOUT**

*Speaker: Tiffany Cardwell, MCM CPA's*

5:00 - 7:00

### **SOCIAL EVENT**

## **THURSDAY FEBRUARY 28, 2017**

7:30 - 8:00

### **REGISTRATION & BREAKFAST**

8:00 - 9:15

### **IMAGINE TOMORROW: HFMA NATIONAL UPDATE**

*Speaker: Joe Fifer, National HFMA President*

9:15 - 9:30

### **MORNING BREAK 1**

9:30 - 10:30

### **HEALTHCARE FRAUD**

*Speaker: Jennifer Ratterman, Federal Bureau of Investigation*



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10:30 - 10:45

**MORNING BREAK 2**

10:45 - 11:45

**BREAKOUT SESSION 1:**

**SESSION A: ACCOUNTING & AUDITING UPDATE**

*Speaker: BKD, LLP*

**SESSION B: DENIAL MANAGEMENT CASE STUDY**

*Speaker: Bottom Line Systems, Inc.*

11:45 - 12:45

**LUNCH**

12:45 - 1:45

**BREAKOUT SESSION 2:**

**SESSION A: HOSPITAL ENERGY INITIATIVE CASE STUDY**

*Speakers: Norton Healthcare & Harshaw Trane*

**SESSION B: 2019 OPPS REIMBURSEMENT UPDATE**

*Speaker: Blue & Co, LLC*

1:45 - 2:15

**ICE CREAM NETWORKING SOCIAL**

2:15 - 3:15

**BREAKOUT SESSION 3:**

**SESSION A: KENTUCKY MEDICAID UPDATE**

*Speaker: Carol Steckel, KY Medicaid Commissioner*

**SESSION B: DELIVERING ROI FROM BUSINESS INTELLIGENCE**

*Speaker: Gaurav Gupta, Med-Metrix*

3:15 - 3:30

**AFTERNOON BREAK 1**

3:30 - 4:30

**AN INSIDE LOOK INTO THE DEA**

*Speaker: Drug Enforcement Agency*



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**EVENT:**

Omni Louisville Hotel  
400 S 2<sup>nd</sup> Street  
Louisville, KY 40202  
(502) 313-6664

Hotel Reservations should be made directly with the hotel. Discounted HFMA room rate of \$239 valid until January 28, 2019.

**REGISTRATION FEES:**

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Providers/Physicians/Health Plans - \$200.00 (includes MGMA members)

Non-Provider HFMA Members - \$250.00

Non-Provider HFMA Non-Members - \$300.00

One-Day HFMA & MGMA Members - \$100.00

One-Day HFMA Non-Members - \$150.00

Full-Time Student - \$20.00

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***[Click Here to register online](#)***

Mail checks to:

Kentucky HFMA  
P.O. Box 645401  
Cincinnati, OH 45264-5401



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